#ElectHer

A one-day nonpartisan training for women on how to run for student government & political office.

Women make up half of the population, but less than one in four elected leaders are women. When women run, they win at the same rates as men - the problem is that there aren’t enough women running.

Research shows that engaging women in politics in high school & college is key to increasing the number of women in public office. More than 56% of Congresswomen got their start in student government.

Since 2009, 300+ Elect Her trainings have been held at 118 schools in 40 states & 4 countries for 9,500+ college students.

Elect Her participants
Discuss the importance of women running for office.
Examine the issues they care about.
Map out their support networks.
Craft and deliver and elevator speeches.
Learn about campaign strategy.
Meet elected female role models in their community.
Network with student government leaders on campus.
Walk away with a plan to run for student or political office.

For a workshop fee of $1,500, Running Start provides all curriculum & materials, travel costs for an expert facilitator, ongoing one-on-one support during the planning process, & follow-on mentoring for each participant.

A school faculty/administrator coordinates date & time, room & AV, catering, promotion & RSVPs, inviting local speakers (female elected official & current student government officer), & paying the $1,500 workshop fee. A team of students can also help with planning.

Email electher@runningstart.org or call 202.223.3895 to bring Elect Her to your school.

Running Start is a nonpartisan nonprofit that inspires and trains young women to run for office. #ElectHer was developed with AAUW, the American Association of University Women.