



running
start

#ElectHer

A one-day nonpartisan training for women on how to run for student government & political office.

Women make up half of the population, but less than one in four elected leaders are women. When women run, they win at the same rates as men - the problem is that there aren't enough women running.

Research shows that engaging women in politics in high school & college is key to increasing the number of women in public office. More than 56% of Congresswomen got their start in student government.

Since 2009, 300+ Elect Her trainings have been held at 118 schools in 40 states & 4 countries for 9,500+ college students.

Elect Her participants

- Discuss the importance of women running for office.
- Examine the issues they care about.
- Map out their support networks.
- Craft and deliver an elevator speech.
- Learn about campaign strategy.
- Meet elected female role models in their community.
- Network with student government leaders on campus.
- Walk away with a plan to run for student or political office.

For a workshop fee of \$1,500, Running Start provides all curriculum & materials, travel costs for an expert facilitator, ongoing one-on-one support during the planning process, & follow-up mentoring for each participant.

A school faculty/administrator coordinates

date & time, room & AV, catering, promotion & RSVPs, inviting local speakers (female elected official & current student government officer), & paying the \$1,500 workshop fee. A team of students can also help with planning.

Email electher@runningstart.org or call 202.223.3895 to bring Elect Her to your school.

Running Start is a nonpartisan nonprofit that inspires and trains young women to run for office.
#ElectHer was developed with AAUW, the American Association of University Women.